



Surgery App

App Launch Check List

To help you successfully launch your app and ensure as many patients as possible know about the app, we have put together this helpful checklist to ensure you have done all you can to get the message out there

Have you? *(Tick when completed)*

- Updated your practice website with our iFrame template** – a pre-built page with all the information populated for you. Simply copy and paste the HTML text we have provided on our website
- Used our text message template to text all patients a link to download the app**
- Printed the QR code to allow patients to scan the code to download the app**
- Downloaded our patient video advertising the app to use on your TV screens and social media**
- Issued your staff with the training video**

- Updated your phone message advising patients to visit your website to download the app**
- Downloaded the posters from our website for use in surgery and on your social media account (s)**
- Ordered a marketing pack** (containing a pop-up banner stand / 5xA3 posters / 20 A6 stickers / 200 leaflets with holder)

You can obtain all the above by visiting:

[For Surgeries - Surgery App](#)

Or

Click 'Marketing Material' in the Management Portal.